



GATEWAY CENTER
for GIVING
HELPING DONORS DO MORE

State of Foundation Activity in Missouri

Key Findings

MISSOURI FOUNDATION FACTS

Between 2003 and 2007, Missouri foundation assets increased every year by an average of 8.5 percent. Overall, the assets of Missouri foundations grew by almost 39 percent over this five-year time period. Foundation giving peaked during 2005 but overall has increased at an even higher average annual rate (11.2 percent) than assets. Between 2003 and 2007, foundation giving increased by nearly 29 percent.

Chart 1

Foundation Facts 2007

1,358
Missouri
Foundations

\$10.87 billion
Total assets
of Missouri foundations

10.7%
Increase in assets
from 2006

\$674.76 million
Total giving
of Missouri foundations

Source on back.*

THE "BIG PICTURE" OF FOUNDATION ACTIVITY IN MISSOURI

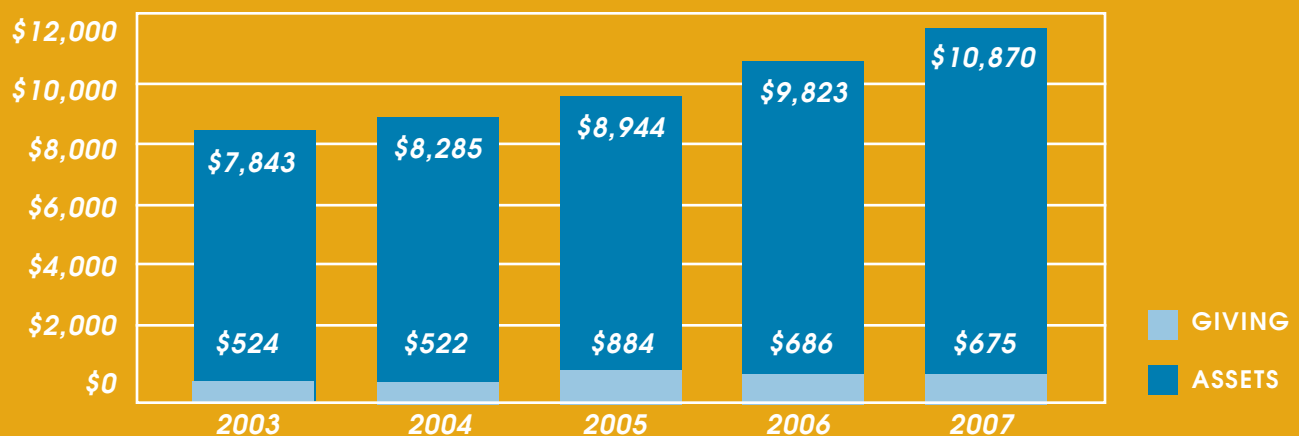
The state of Missouri is home to more than 1,300 private foundations, reflecting a slow but steady increase since 2003. In 2005 alone, the number of private foundations increased by 5 percent.

In 2007, Missouri foundations held combined assets of more than \$10.8 billion. However, the vast majority of foundations (about 94 percent) had less than \$1 million in assets. The median asset level for Missouri foundations was \$xx in 2007.

The amount of giving (i.e., grants in addition to scholarships and employee matching gifts) of nearly all Missouri foundations was less than \$1 million in 2007. More than two-thirds of foundations gave less than \$100,000. Only about 6 percent of Missouri foundation giving exceeded \$1 million.

Chart 2

Total Missouri Foundation Assets and Giving by Year



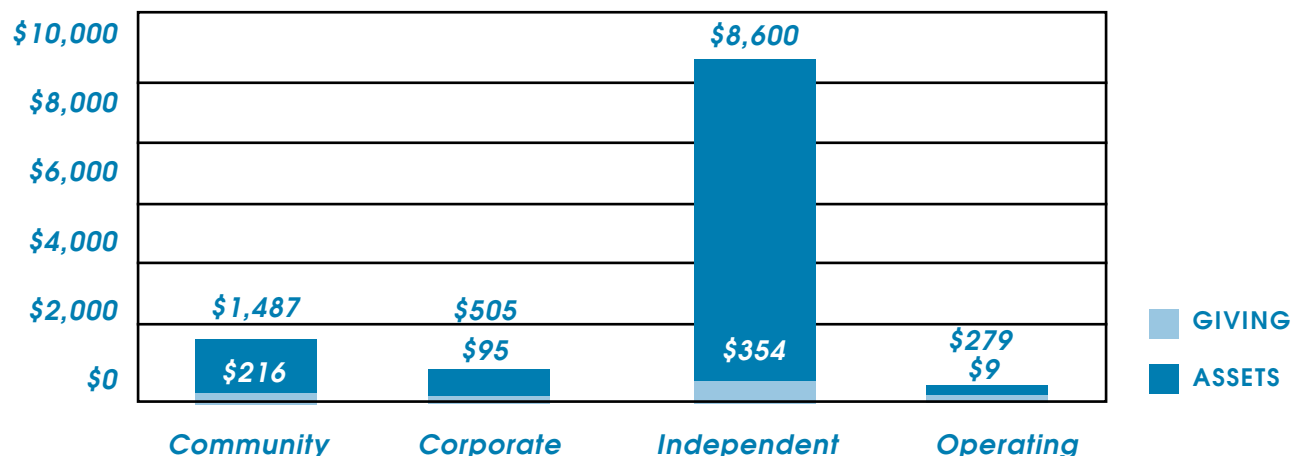
Amounts show in millions. Source on back.*

INDEPENDENT FOUNDATIONS LEAD THE WAY IN MISSOURI

By far, most foundations in Missouri are independent or “family” foundations. Almost 90 percent of the state’s 1,358 foundations are the result of a gift from an individual or family. As the information in this report shows, these foundations vary widely in the size of assets and extent of giving. According to the Foundation Center, most independent foundations across the U.S. are unlikely to have paid staff and are managed by the donor, family or trustees (*The Foundation Center, “What is a foundation?”*).

Chart 3

Assets and Giving by Type of Foundation, 2007



Independent foundations accounted for more than \$8.6 billion in assets in 2007 and over half (52.5 percent) of all foundation giving. However, some of Missouri’s corporate and community foundations are ranked among the highest in terms of assets and giving. Although few in number, the seven community foundations in Missouri account for almost one-third (32.0 percent) of total foundation giving.

Chart 4

Aggregate Data for Foundations by Type, 2007

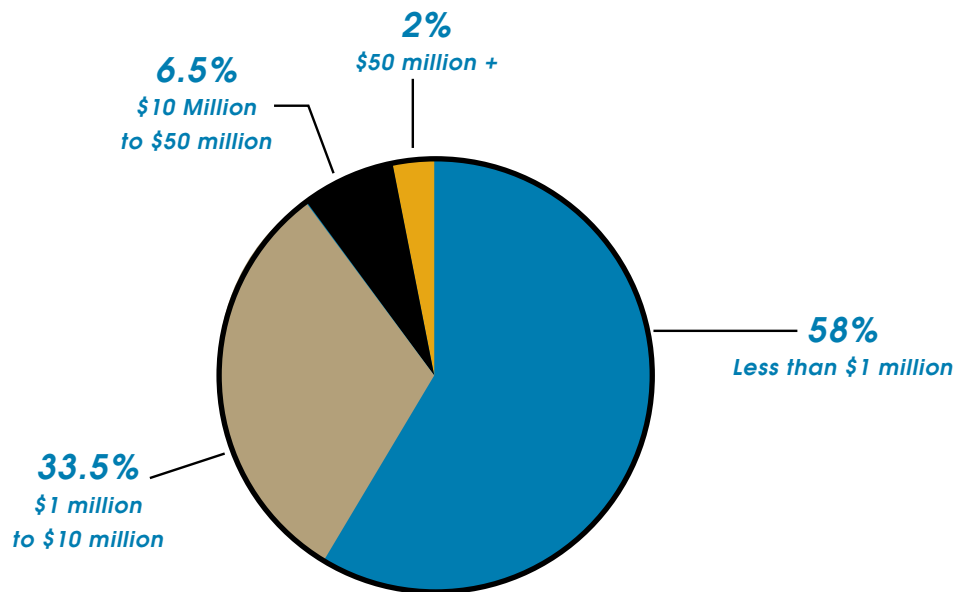
	Number	%	Assets (m)	%	Total Giving (m)	%
Independent	1,217	89.6	\$8,600.09	79.1	\$354.10	52.5
Operating	68	5	278.74	2.6	9.3	1.4
Corporate	66	4.9	504.58	4.6	95.34	14.1
Community	7	0.5	1,486.77	13.7	216.02	32
Total	1,358	100	\$10,870.15	100	\$674.76	100

FOUNDATION ASSETS

Between 2003 and 2007, Missouri foundation assets increased every year by an average of 8.5 percent. With a 10.7 percent increase in asset growth between 2006 and 2007, Missouri surpassed the national average growth rate of 9 percent. Missouri's \$10.8 billion in foundation assets ranks 18th among the states or about 1.6 percent of the total assets of all U.S. foundations. As is the case in many states across the country, most Missouri foundations tend to be clustered within the lowest asset range. More than one half (58 percent) of Missouri foundations held less than \$1 million in assets. Only about 8.5 percent of Missouri foundations had assets greater than \$10 million in 2007.

Chart 5

Distribution of Assets



Assets shown are from most recent reported fiscal year.
Source on back.*

HOW MISSOURI FOUNDATIONS RANK

Missouri ranks near the middle of all states in terms of the number of foundations and the value of foundation assets.

Chart 6

How Missouri Foundations Rank



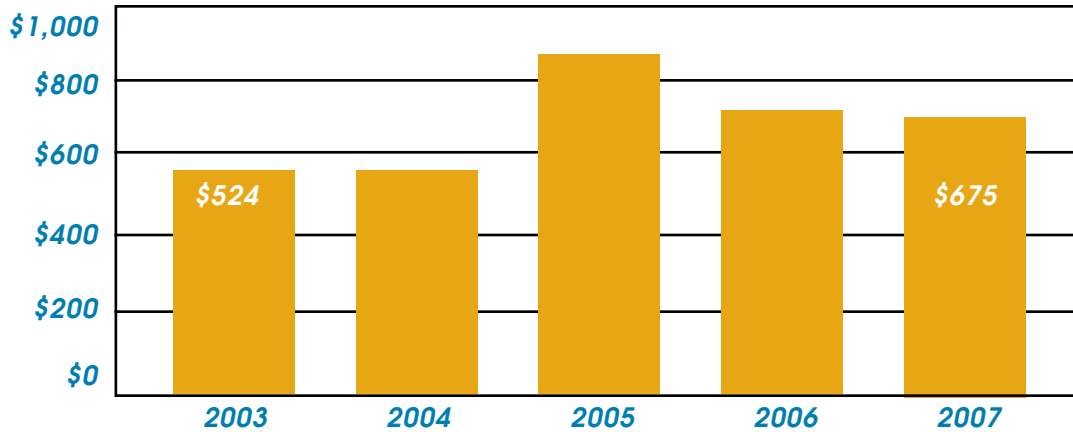
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MISSOURI FOUNDATION GIVING

From 2003 to 2007, the total giving of Missouri foundations equaled \$3.29 billion.

Chart 7

Missouri Foundation Giving, 2003 - 2007



Amounts shown in millions

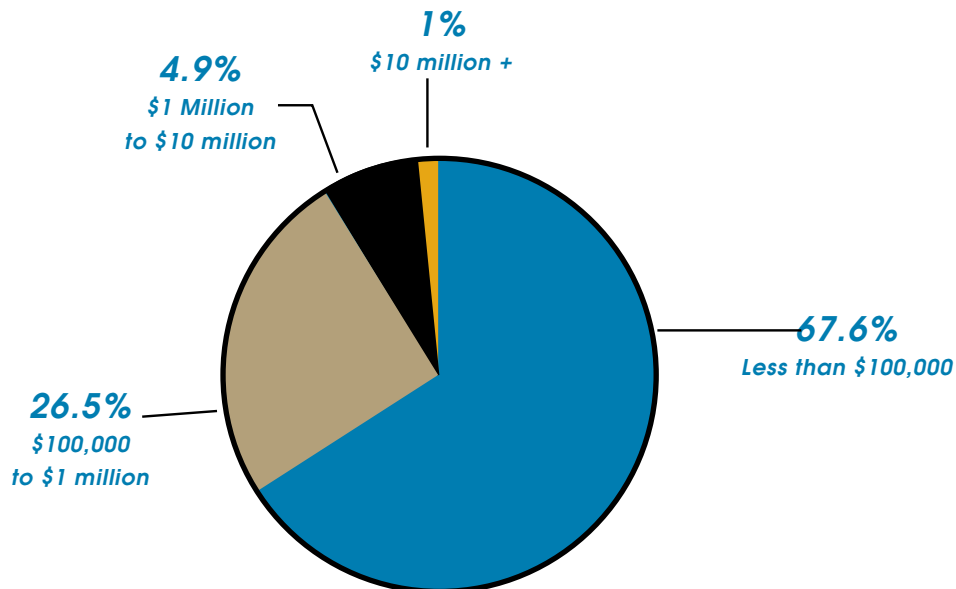
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FOUNDATION GIVING

Giving by Missouri foundations decreased in 2007 over the previous year from \$686 million to \$675 million, mirroring a trend across the states where foundation giving declined by an average of xx percent. Only a very small percentage of Missouri foundations (*about 1 percent*) gave in excess of \$10 million in 2007. About 94 percent of Missouri foundations gave less than \$1 million during the same year.

Chart 8

Distribution of Foundations by Amount of Giving



Source on back.*.

HOW MISSOURI FOUNDATIONS COMPARE WITH NEIGHBORING STATES

Compared to 2006 data, Missouri and all adjacent states experienced an increase in the number of foundations and their assets. However, foundation giving as well as foundation giving per capita were down in Missouri and two other neighboring states: Iowa, and Arkansas. Assets shown are in billions.

Chart 9

Comparison with Surrounding States by Giving, 2007

State	Number	Assets	Giving ¹	Giving Per Capita ²
Illinois	4,056 ↑	\$29.65 ↑	\$1.85 ↑	\$144 ↑
Missouri	1,358 ↑	\$10.87 ↑	\$0.67 ↓	\$115 ↓
Iowa	845 ↑	\$3.18 ↑	\$0.22 ↓	\$74 ↓
Tennessee	776 ↑	\$5.68 ↑	\$0.43 ↑	\$69 ↑
Kansas	741 ↑	\$2.57 ↑	\$0.16 ↑	\$58 ↑
Nebraska	701 ↑	\$7.38 ↑	\$0.51 ↑	\$290 ↑
Oklahoma	676 ↑	\$10.98 ↑	\$0.38 ↑	\$104 ↑
Kentucky	491 ↑	\$2.12 ↑	\$0.13 ↑	\$30 ↑
Arkansas	302 ↑	\$3.15 ↑	\$0.45 ↓	\$157 ↓

↑ Increase from 2006 ↓ Decrease from 2006

¹ Includes grant, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs, and program expenses. For some operating foundations, program expenses are included.

² Per capita giving figures in actual dollar amounts. Based on July 1, 2007 resident populations as reported by the U.S. Department of Commerce, Census Bureau, March 2009.

Source on back.*

DISTRIBUTION OF FOUNDATIONS, ASSETS AND GIVING BY REGION, 2007

Together, the foundations in the St. Louis and Kansas City regions represent 94 percent of assets and 95 percent of giving in the state.

The pattern of foundation activity in Missouri is largely concentrated in the two most populous regions of the state. (For this report, Missouri's regions were defined according to those used by the state Department of Economic Development, www.ded.mo.gov).

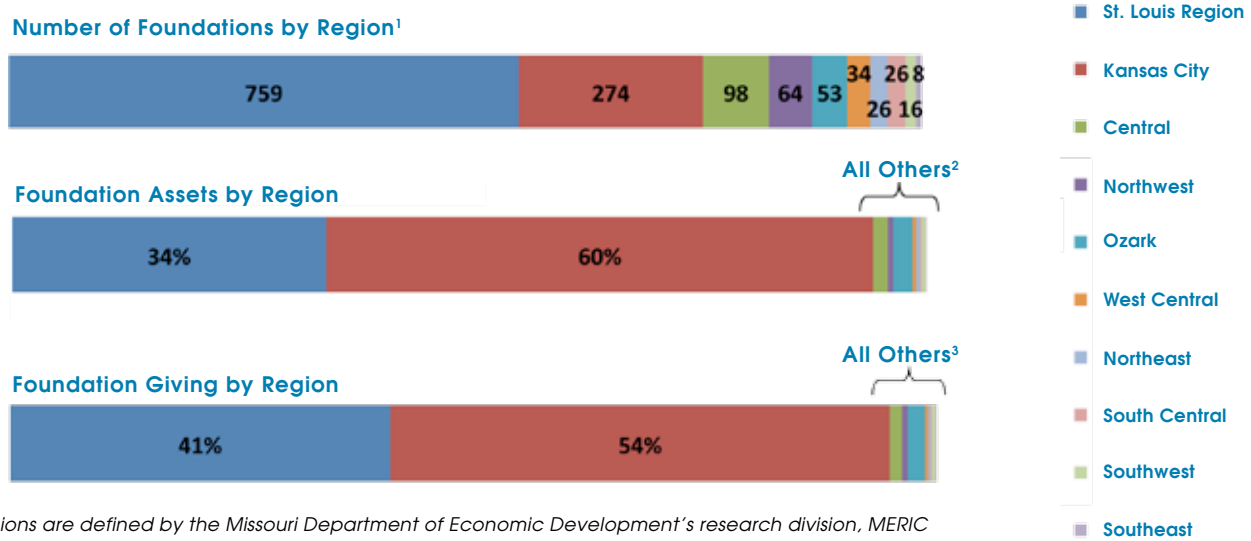
About three-fourths of Missouri foundations are located in either the Kansas City or St. Louis regions. In addition, the foundations in these two regions manage about 95 percent of foundation assets in the state, with the eight other regions all reporting two percent or less of foundation assets. The Kansas City region boasts of nearly two-thirds (60 percent) of foundation assets in Missouri. In terms of foundation giving, however, the two population centers of the St. Louis and Kansas City regions are somewhat more similar (41 percent and 54 percent, respectively). (see Chart 10 next page)

DISTRIBUTION OF FOUNDATIONS, ASSETS AND GIVING BY REGION, 2007 (cont.)

Together, the foundations in the St. Louis and Kansas City regions represent 94 percent of assets and 95 percent of giving in the state. The St. Louis region boasts the largest number of foundations in Missouri (56 percent). However, the Kansas City region (with 20 percent of the foundations) surpasses the St. Louis region in terms of assets and giving.

Chart 10

Distribution Of Foundations, Assets And Giving By Region, 2007

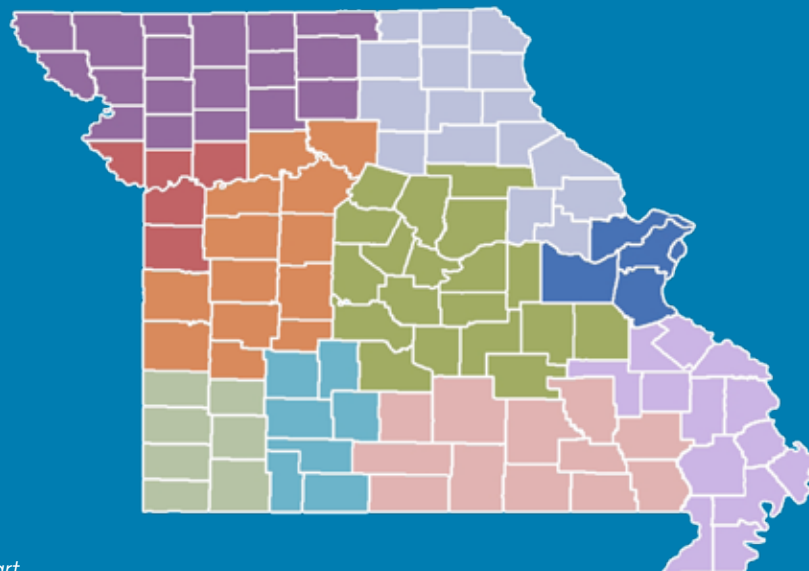


¹ Regions are defined by the Missouri Department of Economic Development’s research division, MERIC (Missouri Economic Research and Information Center). The ten regions include St. Louis, Kansas City, Central, Northwest, Ozark, West Central, Northeast, South Central, Southwest, and Southeast.

² All other regions account for 6.17% of total Missouri foundation assets. ³ All other regions account for 5.01% of total Missouri foundation giving. Source on back.*

Figure 1

Missouri Regions (according to MERIC)



Links to legend in previous chart.

Missouri Foundation Giving by County, 2007

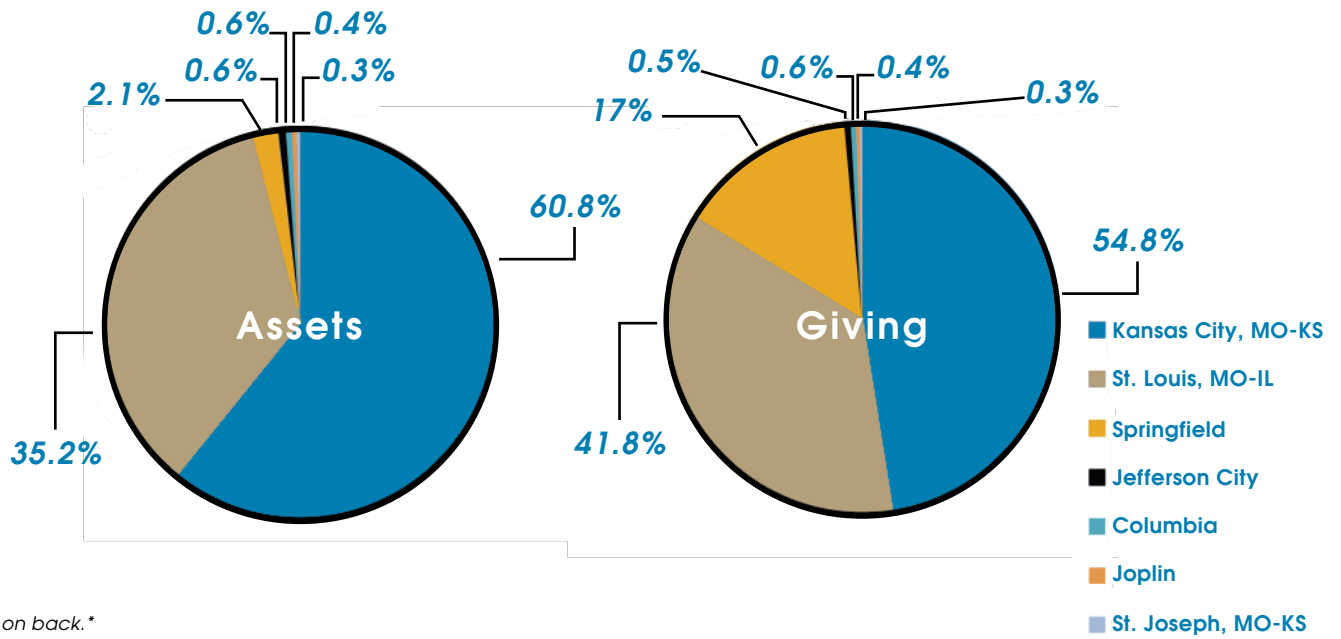
Over \$50 million	<i>Jackson</i>	<i>St. Louis</i>	<i>St. Louis City</i>
\$10 million to \$50 million	<i>Greene</i>		
\$1 million to \$10 million	<i>Audrain</i> <i>Boone</i> <i>Buchanan</i> <i>Clay</i>	<i>Cole</i> <i>Chariton</i> <i>Franklin</i>	<i>Jasper</i> <i>Livingston</i> <i>St. Charles</i>
\$500,000 to \$1 million	<i>Nodaway</i> <i>Platte</i>	<i>Randolph</i> <i>Shannon</i>	<i>Taney</i> <i>Vernon</i>
\$100,000 to \$500,000	<i>Adair</i> <i>Atchinson</i> <i>Barton</i> <i>Cape Girardeau</i> <i>Cass</i> <i>Christian</i>	<i>Dent</i> <i>Grundy</i> <i>Jefferson</i> <i>Laclede</i> <i>Lincoln</i> <i>Marion</i>	<i>Mercer</i> <i>Newton</i> <i>Pettis</i> <i>Saline</i> <i>St. Francois</i> <i>Warren</i>
Under \$100,000	<i>Andrew</i> <i>Benton</i> <i>Butler</i> <i>Camden</i> <i>Carroll</i> <i>Cooper</i> <i>Daviess</i> <i>Dekalb</i> <i>Gasconade</i> <i>Gentry</i> <i>Harrison</i> <i>Henry</i> <i>Howard</i>	<i>Howell</i> <i>Johnson</i> <i>Lafayette</i> <i>Lawrence</i> <i>Lewis</i> <i>Linn</i> <i>Moniteau</i> <i>Monroe</i> <i>Morgan</i> <i>Oregon</i> <i>Osage</i> <i>Ozark</i> <i>Pemiscot</i>	<i>Perry</i> <i>Phelps</i> <i>Pike</i> <i>Polk</i> <i>Ralls</i> <i>Ray</i> <i>Scott</i> <i>St. Clair</i> <i>Stoddard</i> <i>Sullivan</i> <i>Washington</i> <i>Wayne</i> <i>Webster</i>

HOW FOUNDATION ASSETS AND GIVING DIFFER ACROSS METROPOLITAN AREAS

Missouri has seven areas that are designated as multi-county, metropolitan census areas. Foundations in Missouri’s two most populous metropolitan census areas, St. Louis and Kansas City, accounted for 96 percent of total foundation assets (\$10.2 billion) and 96.6 percent (\$636 million) of total giving.

Chart 13

Distribution of Assets and Giving by Metropolitan Census Areas, 2007



Source on back.*

Missouri’s Community Foundations, 2007

As stated earlier, giving by Missouri’s community foundations totaled an impressive 32 percent of all foundation giving in 2007. Whereas the two population centers in the state (St. Louis and Kansas City) are relatively comparable in terms of total foundation assets and giving, the Greater Kansas City Community Foundation holds about eight times more assets and gives at a rate about thirteen times greater than its counterpart in St. Louis.

Chart 14

Foundation Name	County	Assets ¹	Total Giving
Greater Kansas City Community Foundation	Jackson	\$1,183,724,020	\$192,905,943
Greater Saint Louis Community Foundation	St. Louis City	\$140,319,995	\$14,426,898
Community Foundation of the Ozarks	Greene	\$133,938,492	\$6,237,453
Truman Heartland Community Foundation	Jackson	\$27,912,374	\$2,372,849
Sedalia Heritage Foundation, Inc	Pettis	\$567,198	\$45,374
Howard County Community FoundationCooper	Cooper	\$303,659	\$12,475
GEC Community Foundation, Inc.	Grundy	\$7,829	\$22,223

¹ Assets shown are from the most recent reported fiscal year.
Source on back.*

CORPORATE FOUNDATIONS IN MISSOURI

In 2007, there were 66 corporate foundations located in Missouri, ranking 14th among the states in the number of such foundations and exceeded regionally by only Illinois and Iowa. Corporate foundations reported assets of \$505 million in 2007 and giving in excess of \$95 million. Only one neighboring state, Illinois, reported corporate foundation assets higher than those in Missouri.

Chart 15 & 16

Corporate Foundation Numbers Ranked by State, 2007 (15)

Assets of Corporate Foundation Numbers Ranked by State, 2007 (16)

Chart 15			Chart 16		
Rank	State	Number of Foundations	Rank	State	Assets
1	New York	227	1	New York	2,710,819,797
2	Illinois	162	2	California	2,083,536,787
3	California	161	3	Pennsylvania	1,600,925,858
4	Pennsylvania	142	4	Illinois	1,405,318,026
5	Ohio	141	5	Massachusetts	1,150,268,586
6	Wisconsin	127	6	Ohio	1,093,052,056
7	Massachusetts	121	7	North Carolina	919,889,975
8	Texas	105	8	New Jersey	894,967,749
9	Minnesota	94	9	Texas	855,325,297
10	New Jersey	86	10	Minnesota	842,711,060
11	North Carolina	85	11	Michigan	813,864,553
12	Michigan	82	12	Wisconsin	810,420,865
13	Iowa	67	13	Florida	675,928,348
14	Missouri	66	14	Virginia	574,585,785
15	Florida	65	15	Georgia	571,411,123
16	Connecticut	63	16	Missouri	504,582,061
17	Indiana	55	17	Indiana	408,715,189
18	Virginia	54	18	Tennessee	386,967,831
19	Georgia	46	19	Iowa	355,384,062
20	Maryland	41	20	Washington	299,185,800

Source on back.*

***Source for charts:**

The Foundation Center, 2009. Based on comprehensive data from Missouri foundations. The Foundation Center's database includes all non-terminated independent, corporate, community, and operating foundations. Sources of data for these foundations include IRS information returns (Form 990-PF), foundation reports, and information reported to the Foundation Center on annual surveys of foundations with assets of at least \$100,000 or giving of \$50,000 or more. Assets are stated at market value. Total giving amount includes grants, scholarships, and employee matching gifts; it does not include all-qualifying distributions, e.g., loans, PRIs, set-asides, and program or other administrative expenses. Only grantmaking operating foundations are included.